



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

SPONSORSHIP OPPORTUNITIES

YMCA of Middle Tennessee

Large Race Series 2022



MARYLAND FARMS YMCA :
ANDREW'S CADILLAC
FIRECRACKER 5K/10K -
JULY 4



MARGARET MADDOX FAMILY
YMCA :
TOMATO 5K - AUGUST 13



NORTH RUTHERFORD
FAMILY YMCA:
LAMBERT DILLARD MEMORIAL
5K/10K - SEPTEMBER 24

SPONSORSHIP BENEFITS

\$10,000: Presenting Sponsor – Exclusive

All benefits listed below, plus:

- Presenting Sponsor promoted on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with two minute greeting at the event
- Verbal acknowledgment as the presenting sponsor during pre- and post-race day activities
- Company promotional booth at the event near the start/finish line OR sponsor board
- Name recognition on the host center marquee for one week post event
- Ten entries to the race
- Company logo included on pre-race promotional emails to center members

\$5,000: Impact Sponsor

All benefits listed below, plus:

- Company logo included on:
 - Participant shirts with premium placement
 - Participant pre- and post-race communications with premium placement
 - Race day banners or race sponsor boards at Start and Finish lines
 - In-center digital display for a 12-month period
 - Link from event website on ymcamidtn.org/race-series to your organization's site
- Five entries to the race

\$3,000: Specialty Sponsor – Exclusive

All benefits listed below, plus:

- Either company logo on runner race bibs OR listed as presenting sponsor for Kids Fun Run

\$2,500: Supporting Sponsor

All benefits listed below, plus:

- Company logo on runner t-shirts
- Verbal recognition at the event
- Recognition in the YMCA of Middle Tennessee Annual Report
- Company name on in-center digital display for 12-month period
- Two entries to the race

\$1,000: Race Patron Sponsor

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Logo in sponsor thank-you on social media

\$500: Supporter

All benefits listed below, plus:

- Promotional booth at race



YMCA OF MIDDLE TENNESSEE

2022 Race Series Sponsorship Agreement

Yes! We would like to partner with the YMCA of Middle Tennessee Race Series.

DONOR SECTION

Organization/Contact Name _____

Address _____ City _____ State _____ Zip Code _____

Phone # _____ Email _____

Select the race(s) you wish to sponsor:

- ☐ Andrew's Cadillac Firecracker 5K/10K, Maryland Farms YMCA
- ☐ Tomato 5K, Margaret Maddox Family YMCA
- ☐ Lambert Dillard Memorial 5K/10K, North Rutherford Family YMCA

Select your sponsorship level:

- ☐ \$10,000 Presenting Sponsor - Exclusive
- ☐ \$5,000 Impact Sponsor
- ☐ \$3,000 Specialty Sponsor - Exclusive
- ☐ \$2,500 Supporting Sponsor
- ☐ \$1,000 Race Patron Sponsor
- ☐ \$500 Supporter

☐ Donor wants to pay single installment by 12/31/22.

- Remind me starting in the month of: _____

☐ Donor wants to pay in regular installments by **CREDIT CARD**.

- Installment Frequency: ☐ Quarterly ☐ Monthly
- Provide a phone number where we may reach you to securely accept your credit card information _____

☐ Donor wants to pay in regular installments by **CHECK**.

- Installment Frequency: ☐ Quarterly ☐ Monthly
- Remind me starting in the month of: _____

Donor Signature _____ Date _____

Please contact Megan Arnold at marnold@ymcamidtn.org with any questions.

STAFF SECTION

Constituent ID _____ Appeal Name _____

Soft Credit _____ Fundraiser _____

Our Mission: A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.