



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# SPONSORSHIP OPPORTUNITIES

## YMCA of Middle Tennessee

### Medium Race Series 2022



**ROBERTSON COUNTY  
FAMILY YMCA:  
HOLIDAY RUN 5K/10K -  
NOVEMBER 19**

**SUMNER COUNTY FAMILY  
YMCA:  
FROSTBITE 5K/10K -  
JANUARY 31**

# SPONSORSHIP BENEFITS

## \$5,000: Presenting Sponsor – Exclusive

All benefits listed below, plus:

- Promotion on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with two minute greeting at the event
- Verbal acknowledgment as the top sponsor during pre- and post-race day activities
- Company promotional booth or banner displayed near the start/finish line OR sponsor board
- Company logo included on pre-race promotional emails to center members
- Ten entries to the race

## \$2,500: Impact Sponsor

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Five entries to the race
- Company logo included on:
  - o Participant shirts with premium placement
  - o Participant pre- and post- race communications with premium placement
  - o Race day banners or race sponsor boards at Start and Finish lines
  - o In-center digital display for a 12-month period
  - o Link from event website to your organization's site
  - o Inclusion in sponsor thank-you on social media

## \$1,500: Specialty Sponsor – Exclusive

All benefits listed below, plus:

- Either company logo on runner race bibs OR listed as presenting sponsor for Kids Fun Run

## \$1,000: Race Patron Sponsor

- Promotional Booth at the race
- Verbal acknowledgment during pre- and post- race activities
- Company name in YMCA of Middle Tennessee's Annual Report
- Company logo included on:
  - o Runner t-shirts
  - o Participant pre- and post- race communications

## \$500: Supporter

- Promotional signage along race route



# YMCA OF MIDDLE TENNESSEE

## 2021 Race Series Sponsorship Agreement

Yes! We would like to partner with the YMCA of Middle Tennessee Race Series.

### DONOR SECTION

Organization/Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

#### Select the race(s) you wish to sponsor:

- Holiday Run 5K/10K, Robertson Family YMCA
- Frostbite 5K/10K, Sumner Family YMCA

#### Select your sponsorship level:

- \$5,000 Presenting Sponsor - Exclusive
- \$2,500 Impact Sponsor
- \$1,500 Specialty Sponsor - Exclusive
- \$1,000 Race Patron Sponsor
- \$500 Supporter

Donor wants to pay single installment by 12/31/22.

- Remind me starting in the month of: \_\_\_\_\_

Donor wants to pay in regular installments by **CREDIT CARD**.

- Installment Frequency:  Quarterly  Monthly
- Provide a phone number where we may reach you to securely accept your credit card information \_\_\_\_\_

Donor wants to pay in regular installments by **CHECK**.

- Installment Frequency:  Quarterly  Monthly
- Remind me starting in the month of: \_\_\_\_\_

Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please contact Megan Arnold at [marnold@ymcamidtn.org](mailto:marnold@ymcamidtn.org) with any questions.

### STAFF SECTION

Constituent ID \_\_\_\_\_ Appeal Name \_\_\_\_\_

Soft Credit \_\_\_\_\_ Fundraiser \_\_\_\_\_