



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# SPONSORSHIP OPPORTUNITIES

## YMCA of Middle Tennessee

### Large Race Series 2023



**BRENTWOOD FAMILY YMCA:**  
ANDREW'S CADILLAC  
FIRECRACKER 5K/10K -  
JULY 4



**MARGARET MADDOX  
FAMILY YMCA:**  
TOMATO 5K - AUGUST 12



**NORTH RUTHERFORD  
FAMILY YMCA:**  
LAMBERT DILLARD  
MEMORIAL 5K/10K - TBD

# SPONSORSHIP BENEFITS

## **\$10,000: PRESENTING SPONSOR – EXCLUSIVE**

All benefits listed below, plus:

- Presenting Sponsor promoted on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with two minute greeting at the event
- Verbal acknowledgment as the presenting sponsor during pre- and post-race day activities
- Company promotional booth at the event near the start/finish line OR sponsor board
- Name recognition on the host center marquee for one week post event
- Ten entries to the race
- Company logo included on pre-race promotional emails to center members

## **\$5,000: IMPACT SPONSOR**

All benefits listed below, plus:

- Company logo included on:
  - Participant shirts with premium placement
  - Participant pre- and post-race communications with premium placement
  - Race day banners or race sponsor boards at Start and Finish lines
  - In-center digital display for a 12-month period
  - Link from event website on [ymcamidtn.org/race-series](http://ymcamidtn.org/race-series) to your organization's site
- Five entries to the race

## **\$3,500: SPECIALTY SPONSOR – EXCLUSIVE**

All benefits listed below, plus:

- Either company logo on runner race bibs OR listed as presenting sponsor for Kids Fun Run

## **\$2,500: SUPPORTING SPONSOR**

All benefits listed below, plus:

- Company logo on runner t-shirts
- Verbal recognition at the event
- Recognition in the YMCA of Middle Tennessee Annual Report
- Company name on in-center digital display for 12-month period
- Two entries to the race

## **\$1,000: RACE PATRON SPONSOR**

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Logo in sponsor thank-you on social media

## **\$500: SUPPORTER**

- Promotional booth at race

# YMCA OF MIDDLE TENNESSEE

## 2023 Race Series Sponsorship Agreement

Yes! We would like to partner with the YMCA of Middle Tennessee Race Series.

### DONOR SECTION

Organization/Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

#### Select the race(s) you wish to sponsor:

- ☐ Andrew's Cadillac Firecracker 5K/10K, Brentwood Family YMCA
- ☐ Tomato 5K, Margaret Maddox Family YMCA
- ☐ Lambert Dillard Memorial 5K/10K, North Rutherford Family YMCA

#### Select your sponsorship level:

- ☐ \$10,000 Presenting Sponsor - Exclusive
- ☐ \$5,000 Impact Sponsor
- ☐ \$3,500 Specialty Sponsor - Exclusive
- ☐ \$2,500 Supporting Sponsor
- ☐ \$1,000 Race Patron Sponsor
- ☐ \$500 Supporter

☐ Donor wants to pay single installment by 12/31/23.

- Remind me starting in the month of: \_\_\_\_\_

☐ Donor wants to pay in regular installments by CREDIT CARD.

- Installment Frequency: ☐ Quarterly ☐ Monthly
- Provide a phone number where we may reach you to securely accept your credit card information \_\_\_\_\_

☐ Donor wants to pay in regular installments by CHECK.

- Installment Frequency: ☐ Quarterly ☐ Monthly
- Remind me starting in the month of: \_\_\_\_\_

Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please contact Michael Draper at [mdraper@ymcamidtn.org](mailto:mdraper@ymcamidtn.org) with any questions.

### STAFF SECTION

Constituent ID \_\_\_\_\_ Appeal Name \_\_\_\_\_

Soft Credit \_\_\_\_\_ Fundraiser \_\_\_\_\_