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Philanthropy Impact Team (PIT Crew)

YMCA of Middle Tennessee

Best Practices – Recruiting Campaigners

When recruiting campaigners (solicitors) for staff campaign below are some best practices:

- Identify center/program's Allies, Advocates and Ambassadors of Full-Time staff and any Part-time staff that you'd like to track. If you need assistance with this, contact [Kat Drinkwater](#).
- Send list of staff and Philanthropy role to [PTeam Help](#) for tracking.
- Have all Advocates and Ambassadors participate in or watch the latest Campaign 101 Training. For assistance, email [PTeam Help](#).
- Reach out to your Human Resources Coordinator (HRC) for an up-to-date list of center/program staff.
- Meet with all Advocates and Ambassadors (group or individually) to talk through expectations for staff campaign, timeline for asks, go through some role-play scenarios of making an ask (reach out to [Kat Drinkwater](#) for assistance here), and deliver to each, a list of staff needed asking.