



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2026 Annual Giving Campaign (AGC) Volunteer Chair

YMCA of Middle Tennessee Roles and Responsibilities

Commitment Timeframe: October – May (All AGC Chairs/Co-Chairs are encouraged to participate in two year “terms” for consistency and succession planning, ideally serving one year in the Co-Chair role and one year in the Chair role)

Annual Giving Campaign Leadership:

- **Association AGC Chair – Brian Taylor**
 - Association Volunteer Leader for the Annual Giving Campaign
 - Gives updates on AGC at Association Board Meetings
 - Works with Association Board/Office on top asks/prospects
 - Attends, when available, center/program AGC Chair/Co-Chair monthly calls
 - Co-signs bi-weekly campaign email communication
- **Association Past Chair – Tony Wall**
 - Provides feedback/supportive as needed
 - Assists with targeted asks
 - Communicates campaign progress to Foundation Board
 - Assists with identification of future AGC leaders
 - Volunteer Stewardship

Staff:

- **Executive Director of YMCA Foundation & Leadership Giving – Holland Youngblood**
 - Works with AGC Chair and Past Chair on targeted asks and prospects
 - Works with Past Chair on reporting to Foundation Board
- **Director of Annual Giving – Ronald Gooch, Jr.**
 - Works with AGC Chair, Vice-Chair, Past Chair and center/program Chairs for work and progress made on Annual Giving Campaign