



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2026 FIRECRACKER 5K SPONSORSHIP OPPORTUNITIES



Our Mission: A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.

SPONSORSHIP BENEFITS

\$10,000: PRESENTING SPONSOR – EXCLUSIVE

All benefits listed below, plus:

- Presenting Sponsor promoted on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with a two-minute greeting at the event
- Verbal acknowledgment as the presenting sponsor during pre- and post-race day activities
- Company promotional booth at the event near the start/finish line OR sponsor board
- Name recognition on the host center marquee for one week pre- or post-event
- Ten entries to the race
- Company logo included on pre-race promotional emails to center members

\$5,000: IMPACT SPONSOR

All benefits listed below, plus:

- Company logo included on:
 - Participant shirts with premium placement
 - Participant pre- and post-race communications with premium placement
 - Race day banners or race sponsor boards at Start and Finish lines
 - In-center digital display for a 12-month period
 - Link from event website on ymcamidtn.org/race-series to your organization's site
- Five entries to the race

\$3,500: SPECIALTY SPONSOR – EXCLUSIVE

All benefits listed below, plus:

- Either company logo on runner race bibs OR listed as presenting sponsor for Kids Fun Run

\$2,500: SUPPORTING SPONSOR

All benefits listed below, plus:

- Company logo on runner t-shirts
- Verbal recognition at the event
- Company name on in-center digital display for 12-month period
- Two entries to the race

\$1,000: RACE PATRON SPONSOR

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Logo in sponsor thank-you on social media

\$500: SUPPORTER

- Promotional booth at race



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF MIDDLE TENNESSEE RACE SERIES FIRECRACKER 5K SPONSORSHIP AGREEMENT

DONOR SECTION

Donor/Spouse Name _____

-OR-

Organization/Contact Name _____

Address _____ City _____ State _____ Zip Code _____

Phone # _____ Email _____

Select your sponsorship level:

- \$10,000 Presenting Sponsor - Exclusive
- \$5,000 Impact Sponsor
- \$3,500 Specialty Sponsor - Exclusive
- \$2,500 Supporting Sponsor
- \$1,000 Race Patron Sponsor
- \$500 Supporter

CHOOSE ONE OF THE FOLLOWING PAYMENT OPTIONS:

Check or Credit/Debit Card

- One-time in the month of
- Quarterly
- Monthly

Please send me reminders for my pledge via Email Mail

-OR-

I will go online to make my donation or pay my pledge

Pledges must be paid in full by end of calendar year

TO GIVE ONLINE, VISIT YMCAMIDTN.ORG/DONATE



Donor Signature _____ Date _____

Please contact Jodi Schroer at jschroer@ymcamidtn.org with any questions.

STAFF SECTION

Constituent ID _____ Appeal Name _____

Soft Credit _____ Fundraiser _____

Our Mission: A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.