



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2026 FROSTBITE 5K & 10K

## SPONSORSHIP OPPORTUNITIES

Saturday, December 19, 2026



**Our Mission:** A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.

# SPONSORSHIP BENEFITS

**CLAIMED**

## **\$5,000: PRESENTING SPONSOR – EXCLUSIVE**

All benefits listed below, plus:

- Promotion on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with two minute greeting at the event
- Verbal acknowledgment as the top sponsor during pre- and post-race day activities
- Company promotional booth or banner displayed near the start/finish line OR sponsor board
- Company logo included on pre-race promotional emails to center members
- Ten entries to the race

## **\$2,500: IMPACT SPONSOR**

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Five entries to the race
- Company logo included on:
  - Participant shirts with premium placement
  - Participant pre- and post- race communications with premium placement
  - Race day banners and race sponsor boards at Start and Finish lines
  - In-center digital display for a 12-month period
  - Link from event website to your organization's site
  - Inclusion in sponsor thank-you on social media

## **\$1,500: SPECIALTY SPONSOR: EXCLUSIVE**

All benefits listed below, plus:

- A special area setup specifically for your company
- Race sponsor boards around Frostbite Village
- Two entries to the race

## **\$1,000: RACE PATRON SPONSOR**

All benefits listed below, plus:

- Promotional Booth at the race
- Verbal acknowledgment during pre- and post- race activities
- Company logo included on:
  - Runner t-shirts
  - Participant pre- and post- race communications

## **\$500: SUPPORTER**

- Promotional signage along race route



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# YMCA OF MIDDLE TENNESSEE RACE SERIES FROSTBITE 5K & 10K SPONSORSHIP AGREEMENT Saturday, December 19, 2026

## DONOR SECTION

Donor/Spouse Name \_\_\_\_\_

-OR-

Organization/Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Select your sponsorship level:

- ~~\$5,000 Presenting Sponsor - Exclusive~~ **CLAIMED**
- \$2,500 Impact Sponsor
- \$1,500 Specialty Sponsor - Exclusive
- \$1,000 Race Patron Sponsor
- \$500 Supporter

## CHOOSE ONE OF THE FOLLOWING PAYMENT OPTIONS:

Check or Credit/Debit Card

- One-time in the month of
- Quarterly
- Monthly

Please send me reminders for my pledge via  Email  Mail

-OR-

I will go online to make my donation or pay my pledge

Pledges must be paid in full by end of calendar year

**TO GIVE ONLINE, VISIT [YMCAMIDTN.ORG/DONATE](https://ymcamidtn.org/donate)**



Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please contact Jessy Watson ([jwatson@ymcamidtn.org](mailto:jwatson@ymcamidtn.org)) with any questions.

## STAFF SECTION

Constituent ID \_\_\_\_\_ Appeal Name \_\_\_\_\_

Soft Credit \_\_\_\_\_ Fundraiser \_\_\_\_\_

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