



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2026 HOLIDAY RUN 5K & 10K SPONSORSHIP OPPORTUNITIES



Our Mission: A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.

SPONSORSHIP BENEFITS

\$5,000: PRESENTING SPONSOR – EXCLUSIVE

All benefits listed below, plus:

- Promotion on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with two minute greeting at the event
- Verbal acknowledgment as the top sponsor during pre- and post-race day activities
- Company promotional booth or banner displayed near the start/finish line OR sponsor board
- Company logo included on pre-race promotional emails to center members
- Ten entries to the race

\$2,500: IMPACT SPONSOR

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Five entries to the race
- Company logo included on:
 - Participant shirts with premium placement
 - Participant pre- and post- race communications with premium placement
 - Race day banners or race sponsor boards at Start and Finish lines
 - In-center digital display for a 12-month period
 - Link from event website to your organization's site
 - Inclusion in sponsor thank-you on social media

\$1,500: SPECIALTY SPONSOR – EXCLUSIVE

All benefits listed below, plus:

- Either company logo on runner race bibs OR listed as presenting sponsor for Kids Fun Run

\$1,000: RACE PATRON SPONSOR

All benefits listed below, plus:

- Promotional Booth at the race
- Verbal acknowledgment during pre- and post- race activities
- Company logo included on:
 - Runner t-shirts
 - Participant pre- and post- race communications

\$500: SUPPORTER

- Promotional signage along race route



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YMCA OF MIDDLE TENNESSEE RACE SERIES HOLIDAY RUN 5K & 10K SPONSORSHIP AGREEMENT November 21, 2026

DONOR SECTION

Donor/Spouse Name _____

-OR-

Organization/Contact Name _____

Address _____ City _____ State _____ Zip Code _____

Phone # _____ Email _____

Select your sponsorship level:

- \$5,000 Presenting Sponsor - Exclusive
- \$2,500 Impact Sponsor
- \$1,500 Specialty Sponsor - Exclusive
- \$1,000 Race Patron Sponsor
- \$500 Supporter

CHOOSE ONE OF THE FOLLOWING PAYMENT OPTIONS:

Check or Credit/Debit Card

- One-time in the month of
- Quarterly
- Monthly

Please send me reminders for my pledge via Email Mail

-OR-

I will go online to make my donation or pay my pledge

Pledges must be paid in full by end of calendar year

TO GIVE ONLINE, VISIT YMCAMIDTN.ORG/DONATE



Donor Signature _____ Date _____

Please contact Jeremy Tackett at jtackett@ymcamidtn.org with any questions.

STAFF SECTION

Constituent ID _____ Appeal Name _____

Soft Credit _____ Fundraiser _____

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