



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2026 TOMATO 5K

## SPONSORSHIP OPPORTUNITIES

August 8, 2026



**Our Mission:** A worldwide charitable fellowship united by a common loyalty to Jesus Christ for the purpose of helping people grow in spirit, mind and body.

# SPONSORSHIP BENEFITS

## **\$10,000: PRESENTING SPONSOR – EXCLUSIVE**

All benefits listed below, plus:

- Presenting Sponsor promoted on relevant Race Series marketing materials across Middle Tennessee YMCAs
- Address attendees with two minute greeting at the event
- Verbal acknowledgment as the presenting sponsor during pre- and post-race day activities
- Company promotional booth at the event near the start/finish line OR sponsor board
- Name recognition on the host center marquee for one week pre- or post- event
- Ten entries to the race
- Company logo included on pre-race promotional emails to center members

## **\$5,000: IMPACT SPONSOR**

All benefits listed below, plus:

- Company logo included on:
  - Participant shirts with premium placement
  - Participant pre- and post-race communications with premium placement
  - Race day banners or race sponsor boards at Start and Finish lines
  - In-center digital display for a 12-month period
  - Link from event website on [ymcamidtn.org/race-series](http://ymcamidtn.org/race-series) to your organization's site
- Five entries to the race

## **\$3,500: SPECIALTY SPONSOR – EXCLUSIVE**

All benefits listed below, plus:

- Either company logo on runner race bibs OR listed as presenting sponsor for Kids Fun Run

## **\$2,500: SUPPORTING SPONSOR**

All benefits listed below, plus:

- Company logo on runner t-shirts
- Verbal recognition at the event
- Company name on in-center digital display for 12-month period
- Two entries to the race

## **\$1,000: RACE PATRON SPONSOR**

All benefits listed below, plus:

- Company promotional materials available at packet pickup
- Logo in sponsor thank-you on social media

## **\$500: SUPPORTER**

- Promotional booth at race



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# YMCA OF MIDDLE TENNESSEE RACE SERIES TOMATO 5K SPONSORSHIP AGREEMENT

## DONOR SECTION

Donor/Spouse Name \_\_\_\_\_

-OR-

Organization/Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Select your sponsorship level:

- \$10,000 Presenting Sponsor - Exclusive
- \$5,000 Impact Sponsor
- \$3,500 Specialty Sponsor - Exclusive
- \$2,500 Supporting Sponsor
- \$1,000 Race Patron Sponsor
- \$500 Supporter

## CHOOSE ONE OF THE FOLLOWING PAYMENT OPTIONS:

Check or Credit/Debit Card

- One-time in the month of
- Quarterly
- Monthly

Please send me reminders for my pledge via  Email  Mail

-OR-

I will go online to make my donation or pay my pledge

Pledges must be paid in full by end of calendar year

**TO GIVE ONLINE, VISIT [YMCAMIDTN.ORG/DONATE](http://YMCAMIDTN.ORG/DONATE)**



Donor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please contact Scott Macy at [smacy@ymcamidtn.org](mailto:smacy@ymcamidtn.org) with any questions.

## STAFF SECTION

Constituent ID \_\_\_\_\_ Appeal Name \_\_\_\_\_

Soft Credit \_\_\_\_\_ Fundraiser \_\_\_\_\_

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